**Web Design - PERSONAL PAGES – Final Evaluation** Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Class \_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **HOME PAGE** | 4 | 3 | 2 | 0 |
| **Introduction**  **to Site**  Score \_\_\_\_\_\_\_\_ | The purpose of the site is unmistakable and is clearly noted on home page or can be clearly inferred. The home page makes a great introduction to the rest of the site. | The purpose of the site is not clearly noted but can be inferred. The home page provides easy access to the rest of the site. | The purpose of the site is noted, but vague. Access to the rest of the site is available. | No purpose is stated or can be inferred. |
| **Layout/Design**  Score \_\_\_\_\_\_\_\_ | The layout and design of the homepage is very appealing to the audience. The font is consistent, heading and titles stand out, appealing use of space and text and graphics are well laid out. | The layout and design of the homepage is somewhat appealing to the audience. Color, graphics and text are cohesive and do not conflict with one another. | The layout and design of the homepage is lacking. There is some use of appropriate color, graphics and text, however, not appealing. | Layout and design is confusing and/or lacking. |
| **Content**  Score \_\_\_\_\_\_\_\_ | Content of home page provides a great transition to the rest of the site. | Content of home page provides a good transition to the rest of the sit. | Content of home page provides a decent transition to the rest of the site. | There is no transition from home page to rest of the site. |
| **SUB PAGES** | 4 | 3 | 2 | 0 |
| **Content**  Score \_\_\_\_\_\_\_\_ | There are *at least* 3 sub pages with content that relates to the purpose of the site. | There are 2 sub pages with content that relates to the purpose of the site. | There is 1 sub page with content that relates to the purpose of the site. | There are no sub pages with content. |
| **Purpose**  Score \_\_\_\_\_\_\_\_ | The content of each sub page has a specific purpose and helps the cohesive “flow” of the website. The sub pages relate very will with one another, including the home page. The sub pages give much value to the web site! | The content of each sub page has a specific purpose, but does not necessarily relate to the cohesive “flow” of the rest of the pages. Some value is added with the creation of these sub pages. | The content of sub pages is lacking and each page does not relate to the others. Sub pages do not add much value to the website. | There is no real purpose to sub pages. |
| **Graphics/Links/**  **Pictures, etc.**  Score \_\_\_\_\_\_\_\_ | The overall design and use of graphics, links, pictures and/or other components makes the sub pages appealing and useful. | The overall design and use of graphics, links, pictures and/or other components is limited, but still helps make pages useful. | The overall design and use of graphics, links, pictures and/or other components is limited and adds no appeal or usefulness. | The use of graphics, links or other components is non existent. |
| **OVERALL** | 4 | 3 | 2 | 0 |
| **Overall Appeal/Navigation**  Score \_\_\_\_\_\_\_\_ | The site is very appealing, useful, well-thought out and is very easy to navigate. All pages and components relate to one another well and are user-friendly. | The site is appealing, useful, well-thought out and is fairly easy to navigate. Most pages and components relate to one another well and are user-friendly. | The site is somewhat appealing and useful, but it is not very clear how to navigate the site. Some components need fixed and do not work well. | The site is not user-friendly or easy to navigate. There are no components and/or they do not work. |
| **Spelling/Grammar**  Score \_\_\_\_\_\_\_\_ | No spelling or grammar mistakes! ☺ | Very few spelling or grammar mistakes | Some spelling or grammar mistakes | Many spelling or grammar mistakes! ☹ |

Additional comments:

TOTAL SCORE \_\_\_\_\_\_\_\_\_\_\_ X 3 = \_\_\_\_\_\_\_\_\_\_\_ / **96 points possible**